Milad Shaker

Product Manager

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Military Service: Exemption

Contact

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Skills & Knowledge

| Product Discovery | Product Roadmap |

| Product Launch | Product Design (UI & UX) |

| Agile Mindset, Scrum | mySQL Query |

| Google Analytics, Hotjar | A/B Testing |

| Presentation | Business Model & B. Plan |

| Deep Learning & ML | Python, JS, Flutter |

Education

Master of Entrepreneurship

Branch: Technology

Institute/University: University of Tehran

Tehran, Iran

2020 - 2023

Bachelor of Industrial Engineering

Institute/University: Bu-Ali Sina University

Hamadan, Iran

2016 - 2020

Language

English : Upper Intermediate

About Me

With a strong background in the software development field spanning over 6 years, including co-founding two startups, and working at Snapp Cab and DigiKala, I am eager to collaborate to transform innovative ideas into user-centric products.

Work Experience

Product Manager

DigiKala

2022 - Present

Tasks and Achievements

- Launched a nationwide Logistics-as-a-Service platform across +300 distribution centers, handling over 60,000 daily shipments
- Achieved 23% chute congestion reduction on Parcel Sorter Machine
- Optimized planning of Parcel Sorter Machine, resulting in 12% efficiency improvement

Associate Product Manager

Snapp Cab

Iran

2022 - 2022

Tasks and Achievements

- Discovery and Documentation of Scheduled Ride, Carpooling, and Mixed Ride features
- Wireframing and User Journey of Carpooling feature
- Learned and used a new Product Development method called SDLC 2.0

Co-founder - AI Product Manager

Smarton (Startup at DigiNext)

2021 - 2022

Tasks and Achievements

- Designed an innovative AI-based recommendation system, utilizing user questionnaires to provide personalized product suggestions
- Conducted in-person user surveys with a diverse group of 10+ individuals, validating the new business idea by market research, benchmarking, and aligning it with user needs
- Developed a comprehensive go-to-market strategy and roadmap for the AI-based recommendation system
- Overcame internal team challenges, demonstrating adaptability and problem-solving skills in a startup environment

Product Designer

Hivan

2019 - 2021

Tasks and Achievements

- Designed and delivered over 30 websites and mobile applications, encompassing user experience (UX) and user interface (UI) design
- Effectively managed stakeholder expectations and fostered collaborative communication within the team to ensure project alignment
- Led and supervised a team of 4 individuals, ensuring timely delivery of projects with a focus on high-quality outcomes

Co-founder

Maman Pazoon (Startup)

2018 - 2019

Tasks and Achievements

- Co-founded and played an integral role in establishing Maman Pazoon, a start-up focused on providing homemade food for everyone
- Played a role in shaping the development of a unique business model by actively identifying and analyzing customer needs and market trends
- Contributed to the successful revenue generation of the start-up through the implementation of a viable business model